

Clerksroom Direct

Multi-channel Digital Marketing to the Legal Sector for Barristers

3 Staff - £300,000 Budget

↓
Clerksroom Direct generates enquires for Public Access Barristers

↓
We obtain fee quote from suitable barrister(s)
We agree fee/negotiate with client
We propose instructions to barrister(s) at agreed fee

↓
Barrister accepts
instruction

- We convert the enquiry
- We handle client care administration (ID checks, CCL)
- We secure payment from client

Conversion

(Conversion means an enquiry/lead becomes a pre-paid enquiry, client care letter signed, all checks completed and fully compliant to BSB rules. Barrister assigned from our 955 Barristers signed up either directly or through 250 chambers).

↓
Barrister declines


↓
Clerksroom Direct charge:

1. a processing fee of £17.50 + VAT
2. a marketing contribution to cover marketing costs:


Barrister's fee of between £1 and £300: no marketing contribution will apply
Barrister's fee of between £301 and £499: a marketing contribution of £10 + VAT will apply
Barrister's fee of between £500 and £749: a marketing contribution of £20 + VAT will apply
Barrister's fee of between £750 and £999: a marketing contribution of £30 + VAT will apply
Barrister's fee of over £1,000: a marketing contribution of £50 + VAT will apply

↓
We pay the barrister the paid agreed fee
less deductions 1 and 2 above






We pass the client care letter, documents and fees on to Barrister
(through clerks or direct)




Barrister or their clerk send out any individual terms such
as complaints process or chambers related policies to
comply with the BSB rules relating to the individual
Barrister or the Chambers




Barrister proceeds to work directly with the client
to carry out the agreed work



Work is completed



Barrister pays their Chambers rent and where applicable
Clerks fees on the fee paid as normal depending on the
Chambers rent structure



If further work is required, Barrister refers back to
Clerksroom Direct on Tel: **01823 704095**



Clerksroom Direct

Helping you to convert your Public Access clients

www.clerksroomdirect.com



Clerksroom Direct Services

- 1.** Barristers can use Clerksroom Direct to convert enquiries and deal with the administration of instructions (including advance payment)
- 2.** Barristers who are too busy to deal with an enquiry (or the enquiry falls outside their own areas of law) they can refer enquiries to Clerksroom Direct for conversion through another barrister for a fixed Marketing Partner fee
- 3.** Clerksroom Direct generates new public access work for barristers - **how?**
 - We spend up to £10,000 on digital marketing every month
 - We have three experienced full-time staff working hard to generate and convert enquiries
 - We distribute instructions to barristers once advance payment has been made

Would you like us to send that work your way?

Yes: Great, thanks - we will administer the instructions and send you your fee (minus our processing fee of £17.50 plus VAT and your marketing contribution)

No: No problem, we will find someone else

Helping you to convert your Public Access clients

www.clerksroomdirect.com