



Online Case Management System for Public Access Instructions.



Public Access Instructions



The benefits.

- Pre-payment: no aged debt

Public Access Instructions



Key challenges.

- Marketing and lead conversion
- Time-consuming initial discussions
 - Regulation compliance
- Instructions, papers and ID checks
 - Admin: letters and records
 - Obtaining payment

Why Clerksroom Direct?



The three



Convenience, Compliance, Conversion

Why Clerksroom Direct?



The three

P³S:

Papers, Passport, Pre-Payment

Why Clerksroom Direct?



**We work directly with you and
your clerks.**

- Direct support when you need it
 - Earn 100% of your fees
 - No membership fees
- Network with over 1,000 barristers
- 70% of clients who have contacted Clerksroom Direct since we launched have accepted the quote, pre-paid the agreed fee and proceeded to work directly with the Barrister
- Free service for Barristers, Clerks and Chambers

Why Clerksroom Direct?



**We help to generate new business
and manage enquiries.**

- Proactive digital marketing and 75 marketing partners
 - Telephone enquiry support
 - White-label website for your chambers
 - Enquiries analysis and reporting
 - Independent feedback and 5-star ratings system
- Pass enquiries from other portals to us to convert for you
- Consider adding Sam Morgan as the contact for new enquiries for you
- We can manage your enquiries from the Bar Council Direct Access Portal (DAP), MyBarrister and ShenSmith Barristers

Why Clerksroom Direct?



We simplify processes so you can
focus on what's important.

- Automated quotes, ID and address checking
- Comprehensive online profile management
 - Secure payment processing
 - Online admin login for clerks
- Contact clients, manage case details and store documents securely online
- Bookkeeping, accounting and VAT compliance

The technical stuff



Clerksroom Direct is a bespoke online case management system.

- Developed to support UK Barristers, Clerks and Chambers
 - PCI Compliant Payment Gateway
 - HMRC Self-Bill Regulation compliant
 - Optimised for Google
- Landing page generator to customise the page for clients needs quickly and efficiently
 - Phone tracking - Infinity
- Website analysis - Google Analytics and Hotjar
 - Document control
 - Regulatory checks and Address Checks
- Visible wallboard linked to real-time reporting
- Automated client care and email notifications
- Documents saved and emails archivable for reference

How it all works



General Public



Business



Barristers Chambers



Solicitors



Barristers Clerks



Barristers



In-House Legal Teams



75 Marketing Partners

(Social media, Advertising etc.)

Advice and representation, online case management and payment processing.

CLERKSROOM
BARRISTERS & MEDIATORS DIRECT

210
Chambers



1000
Barristers



Barristers
Clerks





Find out more at ClerksroomDirect.com

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Thank
you

